

Privacy Policy

This policy applies only to information we collect through our Services, in email, text and other electronic communications sent through or in connection with our Services.

We at SET Education Technology Private Limited ("SET Education Technology Private Limited," the "Company," "we," "us," and "our,") firmly believe in the highest standards of integrity in relation to information provided by our customers when they use our services and otherwise.

This policy describes the types of information that we may collect from you when you access or use our website or applications or any other online services (collectively, our "Services"); and our practices for collecting, using, maintaining, protecting and disclosing that information.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Services. By accessing or using our services, you agree to this privacy policy. This policy may change from time to time, your continued use of our services after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

I. The information we collect and how we use it

We collect several types of information from and about users of our services, including:

- Information by which you may be personally identified
- Information about your internet connection, the equipment you use to access our Services and your usage details

We collect this information:

- Directly from you when you provide it to us
- Automatically as you navigate through our Services

Information You Provide to Us

- Your account information: Full name, email, postal code, password, mobile number, etc.
- Your content: Batting parameters, motion sensor data, and profile details.

Information We Collect Through Automatic Data Collection Technologies

- Usage information: Traffic data, location, logs, resources accessed.
- Computer/device info: IP, OS, browser, network details, device identifiers.
- Your activity: Clicks, searches, time spent, page views, etc.

Anonymous or De-Identified Data

We may anonymize and/or de-identify information for analysis and improvements. Such data is not restricted by this policy and may be used or disclosed without limitation.

II. How we use the information we collect

- Respond to your queries
- Improve content and features
- Diagnose technical issues
- Send relevant communication and offers
- Show personalized ads
- Fulfill contractual obligations and enforce rights
- Notify you of updates
- For other purposes with your consent

III. How we share the information we collect

- With service providers under confidentiality agreements
- As per the purpose you provided the data
- To comply with legal processes or protect rights
- With consent

IV. Choices about how we use and disclose your information

You can configure your browser or device to block cookies. We do not share your personal information with advertising agencies.

V. Communications choices

By signing up, you consent to receive emails from SET Education Technology Private Limited, its users, and businesses.

VI. Reviewing, Changing or deleting information

To review, change, or delete your data, please use the “Contact Us” option.

VII. Accessing & correcting your personal information

We encourage you to review and correct your personal data. Your rights may be limited by legal or practical factors (like abuse, safety, legal proceedings, or retention laws).

VIII. Security: How we protect your information

We use industry-standard measures to protect your data but cannot guarantee absolute security. You are responsible for maintaining the confidentiality of your account credentials.

IX. Third-party links and services

We are not responsible for the privacy practices of third-party websites linked from our Services. Please read their policies separately.

X. Changes to this privacy policy

We may update this policy from time to time. Continued use of our Services constitutes your acceptance of these changes.

XI. Contact us

If you have queries about how your data is used, contact our Grievance Officer:

Email: connect@vedam.org